

Understanding Our Solicitation Policy

WHAT IS SOLICITATION?

Solicitation occurs when an EO member or affiliate promotes their business event or cause to members without a specific request from those members.

\sə-li-sə-tā-shən\

(n): "any direct or indirect contact that was not requested by the recipient in regards to the sale or marketing of a product or service, a donation, an investment or any other cause."

WHY DOES EO HAVE A NON-SOLICITATION POLICY?

To maintain a community built on trust and respect where all EO members and affiliates can learn, grow and network in a non-threatening, non-competitive environment.

EXAMPLES OF SOLICITATION:

- Advertising your business or blog on EO's social media sites (LinkedIn, Facebook, etc.)
- Contacting EO members in bulk without approval
- Requesting an investment or political/charitable contribution
- Adding members to an email newsletter without a specific opt-in request

WHAT SHOULD YOU DO IF YOU FEEL YOU ARE BEING SOLICITED?

- If you feel comfortable, bring it to the attention of the person directly OR notify your chapter president
- Your chapter board may issue a warning or take other action
- If unresolved, the issue may be brought to the Governance Committee for review

Have questions? Send an email to governance@eonetwork.org or visit eonetwork.org



References:
[EO Policies & Procedures](#)
[EO Bylaws](#)

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